

## Qualitative Data Analysis, Wed. 10-12, Autumn 2016

E. Macamo

### Programme

Sessions	Themes, Issues and Readings
28.09	<p><u>Introduction: what is qualitative analysis?</u> The purpose of this session is to introduce participants to key ideas around qualitative data analysis. Topics to be discussed will include differences between qualitative and quantitative analysis, the rationale for qualitative analysis and the challenges posed by a qualitative research design.</p> <p>Literature: Gibson and Brown, 2009 (Chapter 1, pp.1-14); Yin 2011 (chapter 1, pp. 3-21)</p>
05.10	<p><u>Approaches in qualitative data analysis.</u> In this session we will discuss different approaches to qualitative data analysis based on five types identified by John W. Creswell: narrative, ethnography, phenomenology, grounded theory, case study. The aim is to acquaint participants with the broad range of perspectives in qualitative data analysis.</p> <p>Literature: Creswell (chapter 4, pp. 53-84);</p>
12.10	<p><b>Field assignment:</b> Define a research interest and design an interview schedule</p> <p><b>Reading assignment:</b> Darlington and Scott (chapter 8, pp.142-157)</p>
19.10	<p><u>Generating data for qualitative analysis.</u> This session tackles technical aspects relating to the nature of data required by qualitative data analysis. It will focus on techniques for interview transcription and the appropriate types of analysis.</p> <p>Literature: Gibson and Brown, 2009 (Chapter 7, pp.109-126); Yin 2011 (chapter 7, pp. 155-176)</p>
26.10	<p><u>Key concepts in qualitative analysis.</u> The aim of this session is to introduce the key notions of “codes”, “coding”, “memos” and “notes” and raise the awareness of participants to their importance in qualitative data analysis. Different perspectives on the notions will be discussed.</p> <p>Literature: Saldana 2009; Dey 1993 (chapters 6 and 8, pp.77-119)</p>
02.11	<p><u>A step-by-step introduction to qualitative research (a).</u> In this and subsequent sessions participants will analyse interview and visual data generated on 3<sup>rd</sup> October drawing from Robert Yin’s 5-phased cycle: compiling, disassembling,</p>

	<p>re-assembling, interpreting and concluding. The session will focus on phase 1: <b>compiling</b>.</p> <p>Literature: Yin 2011 (chapter 8, pp. 176-205); Dey 1993 (chapters 9 and 10, pp.120-160); Gibson and Brown, 2009 (Chapter 8, pp.127-144)</p>
09.10	<p><u>A step-by-step introduction to qualitative research (b)</u>. In this session we shall focus on <b>disassembling</b>.</p> <p>Literature: Gibson, William J. And Brown, Andrew 2009: Working with Qualitative Data. Sage. London (Chapter 8, pp.127-144); Yin 2011 (chapter 8, pp. 176-205); Dey 1993 (chapter 9, pp.120-136)</p>
16.11	<p><u>A step-by-step introduction to qualitative research (c)</u>. In this session we shall focus on <b>re-assembling</b>.</p> <p>Literature: Yin 2011 (chapter 8, pp. 176-205); Gibson and Brown, 2009 (Chapter 8, pp.127-144); Dey 1993 (chapters 10, pp.137-160); Dawson, Catherine Practical Research Methods. HowtoBooks. London. (chapter 11, pp.110-130).</p>
23.11	
30.11	<p><u>A step-by-step introduction to qualitative research (d)</u>. In this session we shall focus on <b>interpreting</b>.</p> <p>Literature: Yin 2011 (chapter 8, pp. 176-205); Dey 1993 (chapters 11, 12 and 13, pp.161-201)</p>
07.12	
14.12	<p><u>A step-by-step introduction to qualitative research (e)</u>. In this session we shall focus on <b>concluding</b>.</p> <p>Literature: Yin 2011 (chapter 8, pp. 176-205); Dey 1993 (chapter 14, pp.227-244)</p>
21.18	

### Requirements:

Participants are required to submit three (3) reading reactions; these can be chosen from the suggested reading and should be submitted before the session in which the respective reading material is expected to be discussed. They should be 1-2 pages long and can either be a summary of the main argument or a discussion of any aspect (of theoretical, conceptual and methodological interest) raised in the respective text.

Any participant who misses more than two sessions (whether justified or not) will not be awarded credits for attendance.

Additional credits can be acquired through the submission of a seminar paper.

### **Course Bibliography**

Corbetta, Piergiorgio 2003: *Social Research – Theory, Methods and Techniques*. Sage. London.

Creswell, John W. 2007: *Qualitative Inquiry and Research Design – Choosing among five approaches*. Sage. London.

Czarniawska, Barbara 2004: *Narratives in Social Science Research*. Sage. London.

Darlington, Yvonne and Scott, Dorothy 2002: *Qualitative Research in Practice – Stories from the Field*. Allen & Unwin. Crows Nest.

Dawson, Catherine *Practical Research Methods*. HowtoBooks. London.

Dey, Ian 1993: *Qualitative Data Analysis – A User-friendly Guide to Social Scientists*. Routledge. London.

Elliot, Jane *Using Narrative in Social Research – Qualitative and Quantitative Approaches*. Sage. London.

Frost, Nollaig 2011: *Qualitative Research Methods in Psychology – Combining Core Approaches*. Open University Press. Maidenhead.

Gibson, William J. and Brown, Andrew 2009: *Working with Qualitative Data*. Sage. London.

Miles, Matthew B. and Huberman, Michael A. 1994: *Qualitative Data Analysis – An expanded sourcebook*. Sage. London.

Saldana, John 2009: *The Coding Manual for Qualitative Researchers*. Sage. London.

Silverman, David (ed.) *Qualitative Research – Theory, Method and Practice*. Sage. London.

Yin, Robert K. 2011: *Qualitative Research – from Start to Finish*. The Guildford Press. New York.